

# Child Care Resource

Annual Report  
FISCAL YEAR  
2014/2015

Leading our community in making early care & education work!

## Families Found Child Care by Calling CCR in FY15

In FY15, Child Care Resource helped 762 families search for child care for 961 children.

**97% of families said they would use the service again.**

"I was grateful to hear about this service. I had done some preliminary searching online. As a working parent, it is not easy to take time off to visit numerous facilities or homes. The referrals made it easy to eliminate choices and which places we would want to take the time to visit."

"I went over the information and contacted in preference order. I was lucky as we got our first choice! This is a great service. Thanks, your help decreased the stress that daycare creates to parents."

"I emailed a general question on a Sunday night, and received a call and offer to perform a search for me first thing Monday morning. Incredible service."

"Everybody there was amazing! Thank you so much for your help! You truly saved me from severe anxiety and a child care crisis."

**66% of families reported finding care after their first search. Other searches were more difficult.**

"Infant care in the area is very tough to find. I appreciate the referrals that the Child Care Resource was able to provide. The places that were returned in the search did not have space when I called. Nothing that you would have been able to do about that. I really appreciate your help!"

"I'm still trying to find a provider around or in the South Burlington area. I almost had one, but she had to cancel because one of her current families is having a baby. I got 2 people in Burlington that might have a spot opened for me if the parents don't get back to them soon. Hoping something comes through within the next few weeks."

"There were limited care options (and they are pricey) for the 3 month old, so



we asked my mother-in-law to help us -- she is driving up 3 days a week from New Hampshire. The 3 year old, we looked into a program that had younger children--- we decided to ask the pre-school teacher she is with part-time if she has any interest in working with our daughter on Wednesdays as well- and she said yes."





## Families Got Help Paying for Child Care

In FY15, Child Care Resource processed 2,702 applications for child care financial assistance from low-income families in Chittenden County.

- 72% of applicants needed child care because they were employed or in a training/education program.
- 28% of applicants needed child care due to family stress and risk factors that had lead or could lead to child abuse or neglect.
- 1,500 families had access to child care financial assistance each month. Families that contact us are under much financial pressure and we do our best to make child care work for them.



**98% of families responding to our customer satisfaction survey said that our case managers are friendly, answer all their questions, and give them all the information they needed.**

**Sometimes the assistance we could provide wasn't enough.**

"If I cannot find affordable child care I will have to leave my job to care for my son. My job is the only income for my household of just my son and I. I work full time (32 hours per week) and do not receive child support so even with a high percentage of subsidies (96%) my co-pay is still at \$50ish weekly and quite frankly that doesn't make it affordable."



"You have all been so helpful to me. I'm so lucky to have your assistance at this time in my life. I didn't know what to do and you saved me from a terrible alternative by helping me. Thank you."

"The staff at Child Care Resource are all very helpful and friendly. They are professionals and easy to work with."



"I sincerely would like to thank Child Care Resource for the help I have received over the last five years. It would not have been easy to be successful at my place of employment if I was not able to afford childcare."



# The Child Care Workforce had Year-Round Affordable Professional Development



**100% of participants say that they gained new knowledge and identify how they will apply this knowledge in their program:**

**971 participants completed 9,195 hours of training.**

"I am a volunteer and I work with the preschoolers. I strive to acquire a career in child education. With limited income I am looking to gain knowledge through more affordable learning. This is my first ever seminar of any kind. This seminar was phenomenal. So much information that applied, has the power to create the most crucial and important shift in our world of children. When is the next seminar? I want in! Fantastic!"

**93% of participants would attend another training by the same instructor.**

"Ann is amazing- full of information and very helpful when I have called. Wonderful resources given. Thank you!"

"Kept me engaged for the duration, learned a lot about differences and similarities among boys and girls."

"Great instructor- I found that you can be a "regular" person and get the positive results you want in your program- just use language as your tool."

"Thank you for a wonderful day. It validated me and encouraged me to try more unusual materials and props in my own setting to inspire higher level thinking."

"This will really help me to talk with some children I work with and acknowledge hard situations they have dealt with and are dealing with."

"This was a great class! I learned so many interesting strategies to resolve conflict and respond to anger."

"Love the free books. Gives me new ideas on what new books I should get for my classroom and projects to go with the books to expand what they learn. Amazing teacher!"

"I guess I've learned a lot, when I thought that I kinda knew a lot, so yes I didn't know everything. Thank you!"



# Children had Nutritious Meals in Child Care

In FY15, Child Care Resource supported 449,829 meals for children in:

- Family child care programs
- Child care centers
- After-school programs
- Teen centers
- Homeless shelters

**1,790 children were enrolled and 56% lived in low income households**

“Over 30% of our families receive financial assistance for tuition and several utilize the Three Squares Program and the food shelf.”



Staff at participating programs say that because of the meals served, children:

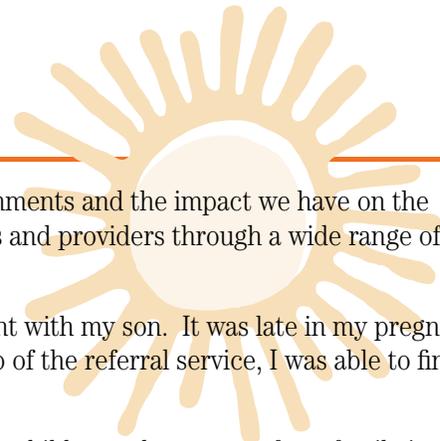
- Are more likely to have enough nutritious food available to them
- Are more likely to try new foods
- Have a healthier diet

“Generally speaking, we had children who would bring in donuts, sugary foods, unhealthy processed foods (gearing them towards an unhealthy future). Now they have the opportunity to at least eat 3 healthy meals for 5 days of the week.”

“When you consider the fact that our children are growing so much during these first crucial years – it makes me so grateful for the food program and all the support it has given our children”



# Our President's Message



As I reflect back on the year at Child Care Resource I am proud of our accomplishments and the impact we have on the community. We work to fulfill our mission meeting the needs of children, families and providers through a wide range of initiatives the outcomes of which are highlighted in this report.

I was first introduced to Child Care Resource seven years ago when I was pregnant with my son. It was late in my pregnancy, and I was on a lot of waiting lists for an infant spot in large centers. With the help of the referral service, I was able to find quality care in a family home care setting not far from my office.

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As a full-time working parent with two children, a large part of our family income has gone to child care. Child care financial assistance allows families access to quality early care and education, that otherwise would be unaffordable.

Quality child care provides for the needs of children's bodies and minds. As participants in the child care food program my four year old daughter and all the children in her program have access to nutritious meals and snacks throughout the day, every day while in care. With full bellies they are better able to learn, grow and play.

I have been so proud, over the past six years to watch my provider grow as a professional. With the help and support of Child Care Resource she has become a licensed teacher, a 5-Star rated provider and continued to pursue regular professional development opportunities.

Another milestone this year was the amazing bequest by a founding board member. Her legacy gift of \$100,000 will be used to support our mission and help improve the lives of dozens of children and families for many years to come.

Thank you to the staff, board members, funders and donors that make this important and often invisible work possible throughout the year.

~ Alison Maynard, Board Co-President

Child Care Resource greatly appreciates the support of all of our generous FY15 funders. We were honored this year to receive an unexpected bequest of \$100,000 from the estate of Amy Wise. This funding, like all of our funding, will be used to support our mission over the coming years.

## Financial Statement FY 2014-2015

### REVENUE

|                                       |                    |
|---------------------------------------|--------------------|
| Federal & State                       | \$1,125,774        |
| CCFP Provider Reimbursement           | 571,277            |
| Training & Referral Fees              | 118,565            |
| Corporate, Foundations, & Fundraising | 128,147            |
| Bequest received for general support  | 100,000            |
| Other                                 | 1,369              |
| <b>TOTAL REVENUE</b>                  | <b>\$2,054,180</b> |

### EXPENSES

|   |                   |
|---|-------------------|
| Child Nutrition Program                       | 690,575           |
| Referral & Subsidy                            | 303,719           |
| Training, Resources, & Child Care Development | 886,180           |
| Administration & General                      | 2,744             |
| Fundraising                                   | 54,458            |
| <b>TOTAL EXPENSES</b>                         | <b>1,937,676</b>  |
| <b>NET INCOME</b>                             | <b>\$ 116,504</b> |

# Thank you!

## Thank you to our generous donors!

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### Contributions made In Honor of, or In Memory of

• In honor of Alison Maynard • In honor of Donna Leicht • In honor of Donna Leicht & our friendship • In honor of Elizabeth Meyer • In honor of Ezra & Aria • In honor of Michele Campbell • In memory of Arlene Disbrow

This past year, Child Care Resource was honored to receive a generous bequest from a founding board member. We'd like to remind our supporters that a charitable bequest is a wonderful way to leave a lasting legacy.

For more information, please contact Elizabeth Meyer: [emeyer@childcareresource.org](mailto:emeyer@childcareresource.org)



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